Introduction to Graphic Design

Certificate of Achievement Requirements

Complete all department requirements for the certificate with a cumulative grade point average (GPA) of 2.0 or better. Candidates for a Certificate of Achievement are required to complete at least 20% of the department requirements through SBCC.

Department Requirements

(Total Department Units: 16.5-18)

Current	Previous			Institution &		Units	
Course No.	Course No.	Title	Units	Course No.	Grade	(s/q)	Term
• GDP 110	(none)	Media Design	3.0				
• GDP 111	(none)	Graphic Design Basics	3.0				
		Typography	3.0				
• GDP 114	(none)	Graphic Design I	3.0				
• GDP 212	(none)	Graphic Design II					
Choose one of t	the following:						
• MAT 164	(none)	Online and Mobile Marketing <i>OR</i>	3.0				
MKT 164	(none)	Online and Mobile Marketing	3.0				
• MAT 177	(none)	Case Studies in Mobile Media	1.5 _				
• MAT 178	(none)	Web Design for Mobile Devices	1.5				
The following c	courses are strongly recon	mended:					
• ART 120	(none)	Fundamentals of Drawing	3.0				
		Creative Thinking	3.0				
		Publication Design	3.0				
		Work Experience in Graphic Design & Ph	oto 3.0 _				
		Digital Imaging I	3.0 _				
	,	Web Design I	3.0				
		Portfolio Development & Professional Pra	actices 3.0				
• PHOT 109	(PHOTO/GDP/GP	(109)Introduction to Photography	• •				

Recommended Course Sequence: first semester: GDP 110, 111; second semester GDP 113, 114; third semester: GDP 212; fourth semester: MAT 164/MKT 164, 177, 178.

Additional Program Information

For further information, contact the Counseling Center, 965-0581, Ext. 2285, or Seantel Sanders, Department Chair, 965-0581, Ext. 3682.

Santa Barbara City College

Associate Degrees and Certificates of Achievement (*In alphabetical order*) - For a complete list of programs of study (associate degrees, certificates, skills competency awards and department awards) and requirements, go to http://www.sbcc.edu/apply/degrees certificates,php.

Health Information Technology (AS) Accounting (AS) Accounting/Assistant Bookkeeper IV (C) Healthy Aging (AA) History (AA) Administration of Justice (AA/AS/C)–3 emph. avail (AS&C), 1(AA) Administration of Justice for Transfer (AS-T) History for Transfer (AA-T) Honors (C/C with highest honors) – 2 emphases available Alcohol and Drug Counseling (AA/C) American Sign Language (AA) Hospitality (AS/C) Animation and Gaming (AA/C) Infant/Toddler Development (C) Anthropology (AA) Interior Design (AA/C) Anthropology for Transfer (AA-T) International Business (AA/C) Applied Photography (AA/C) Introduction to Graphic Design (C) Art (AA) - 2 emphases available Journalism (AA/C) Art History for Transfer (AA-T) Journalism for Transfer (AA-T) Associate Child Care Teacher (C) Kinesiology for Transfer (AA-T) Automotive Services & Technology (AS/C) Biological Sciences (AA) Law & Society (AA) - Emphasis in Criminal Justice available Liberal Arts (AA) – Emphasis in Biomedical Sciences Black Studies (AA) Liberal Arts & Sciences (AA) – 3 emphases available Business Administration (AA/C) – 3 emphases available for AA, 2 for C Business Administration for Transfer (AS-T) Liberal Studies (AA) – Emphasis in Education Cancer Information Management (AS/C) Marine Diving Technician (AS/C) Chemistry (AA) Marketing (AA/C) Chicano Studies (AA) Mathematics (AA) Commercial Music (C) Mathematics for Transfer (AS-T) Communication (AA) - 2 emphases available Media Arts (AA/C) Communication Studies for Transfer (AA-T) Medical Coding Specialist (C) Computer App. & Office Mgmt (AS/C) - 2 emphases available Middle East Studies (AA) Computer Information Systems (AS) – Emph. in System Admin. available Music (AA) Computer Network Engineering (AS/C) Native American Studies (AA) Computer Science (AS/C) Natural History (AA) Construction Technology (AS/C) Nursing - ADN (AS) Cosmetology (AS/C) PC Support/Network Management (C) Creative Writing (C) – 2 emphases available Philosophy (AA) Culinary Arts (AS/C) Philosophy for Transfer (AA-T) Database Programming and Applications Development (C) Physical Education (AA) – Emphasis in Athletic/Personal Fitness avail. Diagnostic Medical Sonography (C) Physics (AA/AS) Diversity Issues in ECE (C) Physics for Transfer (AS-T) Drafting/CAD (AS/C) Political Science (AA) Early Childhood Education (AS/C) Political Science for Transfer (AA-T) Early Childhood Education for Transfer (AS-T) Post-Professional Practice in ADC (C) Economics (AA) Psychology (AA) Economics for Transfer (AA-T) Psychology for Transfer (AA-T) Elementary Teacher Education (AA-T) Radiography (AS) Engineering (AA/AS) Real Estate (AS/C) English (AA) English for Transfer (AA-T) School-Age Care (C) Environmental Horticulture (AS/C) - 4 emphases available for AS, 1 for C Sociology (AA) Environmental Studies (AA) Sociology for Transfer (AA-T) Ethnic Studies (AA) Spanish (AA) Film Production (AA) Spanish for Transfer (AS-T) Studio Arts for Transfer (AA-T) Film and Media Studies (AA) Finance (AA/C) Theatre Arts (AA) - 3 emphases available French (AA) Theatre Arts for Transfer (AA-T) Geography (AA) Transfer – CSU General Education Breadth Pattern (C) Geography for Transfer (AA-T) Transfer – IGETC (C) Geological Sciences (AS) Vocational Nursing (AS/C) Geology for Transfer (AS-T) Wastewater Technology Education (C) Global Studies (AA) Water Technology Education (C) Graphic Design & Photography – Graphic Design Conc. (AA/C)

Key: (AA)=Associate in Arts; (AA-T)=Associate in Arts for Transfer; (AS)=Associate in Science; (AS-T)= Associate in Science for Transfer; (C)=Certificate of Achievement



Introduction to Graphic Design

2017-18

Certificate of Achievement in Graphic Design

The Graphic Design and Photography Department offers a Certificate of Completion in Graphic Design. The Certificate of Completion provides students with a thorough understanding of the digital process from concept to printed piece. Students gain a greater understanding of the creative design process and work in a state-of-the-arts digital arts center for hands-on computer training.

Careers in Graphic Design

The certificate program provides the student with the necessary skills to adapt to cutting edge digital technology. Some careers requiring graphics skills are in the area of desktop publishing, as an entry level designer in advertising agencies and publishing houses and as freelancers.

SBCC: Your Open Door to Educational Excellence